



Evan Marc Katz

DATING COACH FOR SMART, STRONG, SUCCESSFUL WOMEN

Billed as a “personal trainer for smart, strong, successful women,” dating coach Evan Marc Katz has been helping singles find love since 2003. Thousands of his clients have fallen in love, married, started families, and found happiness—after only a few months of coaching.

It seems an unlikely career for a man who CNN once called a “serial dater,” but that’s what makes Katz such a unique coach. By helping women understand men—how they think, how they act, and what they really want—he empowers them to make healthy, informed choices in love. His Love U coaching program helps clients lessen their frustrations around men and increase their likelihood of attracting a like-minded, long-term partner.

Katz started his career in customer care at JDate, during which he wrote his first book, *I Can’t Believe I’m Buying This Book: A Commonsense Guide to Successful Internet Dating* (Ten Speed Press, 2004). Its release coincided with the online dating boom, and Katz was soon in high demand with features in *The Wall St. Journal*, *USA Today*, and *Time Magazine*.

His follow-up venture, e-Cyrano, was the first online dating profile writing service. Katz quickly realized that people needed support in all aspects of dating and expanded his services into dating and relationship coaching. His second book, *Why You’re Still Single—Things Your Friends Would Tell You if You Promised Not to Get Mad* (Plume, 2006), was a critical success.

In 2007, Katz took his advice to the masses. He set up a blog which began to serve as a one-stop shop for anyone trying to understand relationship dynamics. Combining the insight of Dr. Drew and the wit of Adam Carolla, Katz has tackled over 1000 challenging and controversial questions with a unique combination of logic, experience and empathy.

Despite all that professional success, Katz remained a bachelor. It wasn’t until he finally followed his own wisdom that he met his wife and became a much better coach in the process. By opening up to a new kind of partner, Katz proved that to get different results in love, you have to make different choices.

These days, Katz works primarily with the clients with whom he most identifies—smart, strong, successful women who have everything... except a lasting relationship. With an array of products, group coaching and private coaching, Katz offers something for any woman who wants to get better results in her life.

Evan Marc Katz is married and lives in Los Angeles with his incredibly cool, incredibly patient wife and their two ridiculously cute children.

..... Outreach

Blog: 8.9 million unique visits in 2015

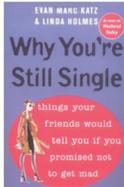
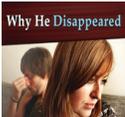
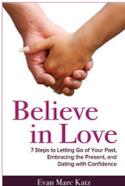
Newsletter: 63,000+ subscribers

Facebook: 57,000+ fans

Twitter: 11,700+ followers

Pinterest: 134,000+ views per month

..... Publications



"I started following your advice like adhering to a recipe for the perfect crème brûlée... and I'm happy to report that 6 months ago I married my

best friend. Thanks to your advice, I found the man of my dreams, and we are living happily ever after."
Naysha S



"It's not that I don't think I wouldn't have found love and marriage eventually, but I do know that I would not have found it as quickly nor as painlessly without Evan's help. And who wants to wait to be happy?? Evan, thank you for everything!"
Shelagh M.

..... Media Appearances

